

AMENDMENTS TO THE SPECIFICATION

Please replace the paragraph beginning at page 17, line 7, with the following rewritten paragraph.

-- In the case this hand held terminal device 30 is equipped with the aforementioned display function, the information processing unit 5 is embodied by a desktop type personal computer (hereinafter, referred to as a personal computer) or hand held notebook type personal computer in a broad sense, and the information that cannot be processed by the hand held terminal device 30 is processed to be converted into information of audible type. Depending on the industry type to which the information processing system 10 is applied, the information processing unit 5 may be an information processing unit with its money registry function provided at a shop. --

Please replace the paragraph beginning at page 31, line 19, with the following rewritten paragraph.

-- In addition, during information reading, the advertising information DO1 read from the non-volatile memory 63 is ASK modulated by means of the modulation function of the modulation / demodulation circuit 61. The data transmission speed is 250 k bps / 211.875 k bps. The bandwidth is ± 300 kHz, and a modulation signal is Manchester-encoded. In this manner, the advertising information DO1 can be transmitted as a data row of its data format to the information reading display 12 through the antenna body 17. --

Please replace the paragraph beginning at page 33, line 18, with the following rewritten paragraph.

-- A signal processor unit (hereinafter referred to as an SPU) 53 is connected to this modulation / demodulation circuit 51. The SPU 53 comprises: a central processing unit (CPU) for

executing a variety of computation processing (not shown); a ROM storing a control program; and a general-purpose RAM used as a work memory. In the SPU 53, a variety of information processing according to ~~demodulated~~ demodulated information is performed based on the control program read from the ROM. A flash memory 42 that is shown as an example of non-volatile storage means is connected to the SPU 53, and the advertising information DO1 read from the information providing electronic parts 11 is recorded. --

Please replace the paragraph beginning at page 36, line 16, with the following rewritten paragraph.

-- Then, when an information user sees such advertisement at station concourse, in train, at cinema, or on street bulletin board or the like, the advertising information DO1 is read from the information providing element parts 11 in electromagnetic manner, and is read by using a ~~h~~-hand held information reading display 12 as required. At this time, the information reading display 12 and the information providing parts 11 are superimposed with each other, and are coupled with each other in an electromagnetic manner. For example, the information reading display 12 and the personal computer 15 are connected to each other using a USB terminal 13 and communications cable at home, for example, and the advertising information DO1 is read from this information reading display 12. The advertising information DO1 is processed by a personal computer 15, and is converted into information of audible type. --

Please replace the paragraph beginning at page 74, line 22, with the following rewritten paragraph.

-- In the commodity genuineness or counterfeit discriminating system 700 shown in FIG. 19, the information providing electronic parts 11 described in the first embodiment are attached to prominent commodities such as bag, luggage, shoes or the like. When the genuineness or counterfeit

of the commodity must be discriminated, item information D07 associated with the prominent commodity 205 is read from the information providing electronic parts 11 in an electromagnetic manner by using an information reading display 12 so that the item information D07 recorded in a data format can be discriminated by a personal computer 5 ~~85~~ such as governmental authority. --

Please replace the paragraph beginning at page 98, line 6, with the following rewritten paragraph.

-- The counterpart radio electric wave received at this antenna 77 is demodulated into a voice frequency signal by means of the RF processing section 73, and then, amplification processing or the like is performed by the transmission and reception information processing section 71, and the amplified data is output to a speaker 74 ~~54~~ that is a cellular phone receiver. In this manner, the user can communicate with the counterpart. --